

Creative Project

Your creative project is based on the concept of a PechaKucha. A PechaKucha (Japanese: ペチャクチャ, IPA: [petʃa kɯtʃa],^[1] chit-chat) is a [presentation](#) style in which 20 slides are shown for 20 seconds each (6 minutes and 40 seconds in total). A Pecha Kucha speaker presents 20 slides (or images) each. Each of these slides progresses automatically to the next one, after being visible onscreen for 20 seconds. This is the reason why Pecha Kucha is often called 20x20. That's a total time of less than 7 minutes, and explains why most Pecha Kucha slides are more visual than text-laden. Text heavy slides would take much more time to explain than the allocated 20 seconds, and will also get the audience reading the text rather than giving their undivided attention to the Pecha Kucha presenter.

- Unlike the 20 x 20 in a Pecha Kucha each student team will present **15** slides or images. Each slide will progress automatically to the next one after being visible onscreen for 20 second. Your slides will be more visual than text-laden. The pictures will come from your visits with your senior partners and demonstrate what you learned from your senior partner.
- At first meeting with faculty advisor choose your role for completing the creative project (picture taker, narrative, make slide presentation)
- Choose a theme, take pictures at each home visit
- Practice presentation as a group

10 Tips for your creative project

1. **Keep it simple**

Simplify your topic, leave out the un-required and focus on your message – you should be able to condense the gist of your entire experience of your home visits into a message stated in one, simple line. Then elaborate as required.

2. **Start with an outline**

You can call your outline a structure, a story, etc. use 3 x 5 inch note cards, PostIt notes, ipad/tablet etc. for your main ideas. Restrict one idea per card, thus each card represents a potential slide. Under each main idea, put 3 quick sentences about that idea.

3. **Tweak your outline**

It's now time to reorder the content in your outline. Then remove what is not required – you may also want to combine some parts of the outline into one slide, or divide others as required. Whatever you do, think about your audience – you must include what they would like to hear rather than what you want to say. Sort, shift and remove cards until you have your final 20 slides that tell your story. Choose strong visual images to go with each topic. Develop your story from the note cards.

4. **Make your slides**

You are now ready to import your outline into PowerPoint or any other slide program. PowerPoint can import outlines to create slides, but even if you do not want to import your outline, you can still create slides from your text content.

Most often, your text content will be restricted to your slide titles. You should end up with 20 slides -- play and watch them. Do the slides build up well with your message, one after the other? If the answer is no, then go back and redo them until you are happy – there's no sense in moving beyond this step unless you are happy with the content and sequencing of your slides.

5. **Add pictures**

Add the pictures you took at your home visits to your slides that are relevant to what you will speak about. Pictures! Graphics! Even black slides! Text used sparingly. The most successful Pecha Kucha type presentations don't use much, if any text.

6. Practice

Then practice as much as you can. And practice again. Practice so you know one or two points that each slide brings to your story naturally.

7. To animate or not?

You'll have to make a decision about this one -- whether you should animate objects on your slide, or not. Animation is movement, and movement pulls the eye of the audience away from you to the slides. 20 seconds is too short a time for them to refocus on you during that particular slide, and that explains why you must decide whether animation will add value to your slide, or otherwise.

8. Practice again

With less than 7 minutes to present, you can afford to practice more often. That's the only way to get the presentation to flow like a conversation. Give some "performance" to the presentation. Be a bit dramatic. Add your own personal flair. Hopefully, you are presenting a topic that you care about as your personal love for the subject will make a difference.

9. Love your audience

With all this focus on the mechanical and your presence it's easy to forget to really talk to the audience. Make contact, converse, be warm, and be human.

10. Everything else

Let your free flow work as well -- depend 80% on practice and a script, but let the other 20% of being free within a framework also work for you! So in effect you will know your slides like the back of your hand, but you should be able to move your hands as you like.

(adapted from 10 Tips to Create and Present Pecha Kucha ,Friday, May 11, 2012 posted by Geetesh <http://blog.indezine.com/2012/05/10-tips-to-create-and-present-pecha.html>)